

The First 8 Weeks Checklist for New Blogs: Set up Your First \$1,000 Month!

Use this worksheet to make the launch of your blog a success! Taking things one week at a time makes the whole process a lot less overwhelming. If you complete this checklist in 8 weeks, your blog will be off to an amazing start!

For details on how to get a further explanation for each week, visit startagreatblog.com/course today!

	Week 1	Week 2	Week 3	Week 4
DESIGN	<ul style="list-style-type: none"> <input type="checkbox"/> create top menu <input type="checkbox"/> place social icons in high-profile location 	<ul style="list-style-type: none"> <input type="checkbox"/> clean up any design issues like font size, things not lining up, image placement, etc. 	<ul style="list-style-type: none"> <input type="checkbox"/> add items to your footer: social icons, contact info, link to top posts 	<ul style="list-style-type: none"> <input type="checkbox"/> create and add 1-2 graphics in sidebar linking to top post(s)
CONTENT	<ul style="list-style-type: none"> <input type="checkbox"/> create 2-3 blog posts (do this weekly) <input type="checkbox"/> create "About" and "Contact" page 	<ul style="list-style-type: none"> <input type="checkbox"/> create 1 "evergreen" blog post 	<ul style="list-style-type: none"> <input type="checkbox"/> create category introductions to show up at the top of your category pages 	<ul style="list-style-type: none"> <input type="checkbox"/> create shop page with "shoppable" pics using affiliate links if possible
TRAFFIC	<ul style="list-style-type: none"> <input type="checkbox"/> research blogs and social accounts with similar audiences to your own target audience 	<ul style="list-style-type: none"> <input type="checkbox"/> comment on and interact with content produced by the people you found last week 	<ul style="list-style-type: none"> <input type="checkbox"/> search for and join a few blogging Facebook groups and take note of what people are doing 	<ul style="list-style-type: none"> <input type="checkbox"/> find social accounts with a similar audience & following size to exchange shoutouts with
MONEY	<ul style="list-style-type: none"> <input type="checkbox"/> create sponsor page template that you will update monthly with your stats 	<ul style="list-style-type: none"> <input type="checkbox"/> look at what other bloggers are doing in your niche to make money 	<ul style="list-style-type: none"> <input type="checkbox"/> explore and join affiliate networks 	<ul style="list-style-type: none"> <input type="checkbox"/> choose a core group of stores that you're affiliated with to focus on

BONUS: CREATE YOUR EMAIL LIST IN THE 1ST OR 2ND MONTH OF BLOGGING

	Week 5	Week 6	Week 7	Week 8
DESIGN	<ul style="list-style-type: none"> <input type="checkbox"/> create custom sized images for your Facebook page that go with your brand look 	<ul style="list-style-type: none"> <input type="checkbox"/> create a graphic for your favorite store/product and put it in your sidebar using an affiliate link 	<ul style="list-style-type: none"> <input type="checkbox"/> install a related posts plugin (we use one created by zemanta) and set it up 	<ul style="list-style-type: none"> <input type="checkbox"/> add more options to your menu including sub-menu items featuring categories or your best content
CONTENT	<ul style="list-style-type: none"> <input type="checkbox"/> create resources page with affiliate links to your favorite products 	<ul style="list-style-type: none"> <input type="checkbox"/> commit to a consistent posting schedule for your blog, Instagram and all other platforms 	<ul style="list-style-type: none"> <input type="checkbox"/> publish a comprehensive product review post of something that you can affiliate link to 	<ul style="list-style-type: none"> <input type="checkbox"/> post an 8-week update of your blogging journey- readers LOVE honesty & candidness
TRAFFIC	<ul style="list-style-type: none"> <input type="checkbox"/> link to 3 other blogs on your own blog and email them to let them know 	<ul style="list-style-type: none"> <input type="checkbox"/> find 3 related link-ups to participate in 	<ul style="list-style-type: none"> <input type="checkbox"/> find 5 posts that you can link to within other posts on your own blog 	<ul style="list-style-type: none"> <input type="checkbox"/> analyze where traffic is coming from via Google Analytics and focus on those areas
MONEY	<ul style="list-style-type: none"> <input type="checkbox"/> add any applicable affiliate links from your new networks to older posts 	<ul style="list-style-type: none"> <input type="checkbox"/> create another graphic as described in the design category of this week 	<ul style="list-style-type: none"> <input type="checkbox"/> reach out to 3 brands and offer online promotion either in exchange for product or money 	<ul style="list-style-type: none"> <input type="checkbox"/> create media kit and rate card template that you will update monthly/quarterly